



Mail To:
Attn: Safety Department
2000 Ames Drive
Burnsville, MN 55306

Ames Student Safety Video Contest GENERAL INFORMATION & RULES

Objective:

To produce a video that conveys a message of the importance of being safe at **work**, in a **vehicle** or at **home**.

Eligibility:

1. This is a student contest and is only open to immediate family members of Ames employee's.
2. Each contestant may only enter one original video, either alone or as part of a team effort.
3. Each contestant must certify on the Entry Form, that the video submission is an original work by the contestant or his/her team and must grant Ames Construction, Inc. unrestricted use and reproduction rights for any purposes.
4. To be eligible, your video must be no longer than 5 minutes in length.
5. Your video must be entirely your (or in the case of a team effort, your teams) own original creation. It must not infringe upon or violate any laws or third party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not lead to any cause of action including libel, defamation, privacy violation, contract breach or tort. Contestants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video submission), necessary to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means. Any and all such permissions, licenses, clearances, releases, waivers of moral rights and approvals must be attached with your video entry.

General Information:

6. Your own personal safety and the safety of your cast, crew and others involved with the production of the video submission must be maintained. Do not endanger anyone during the making of your video. If you are on a work site, take all appropriate health and safety precautions including without limitation following all applicable health and safety policies and regulations. You may wish to consult with a supervisor or other competent individual at the site to obtain this information.
7. No entries will be returned. All entries become the sole property of Ames Construction, Inc.
8. Three prizes will be awarded in this contest. A prize of one thousand two hundred dollars (\$1,200) will be awarded to the first place entry. A prize of one thousand dollars (\$1,000) will be awarded to the second place entry. A prize of eight hundred (\$800) will be awarded to the third place entry.
9. Before collecting a prize, each individual or team member involved in the creation of a winning entry, and, in the case of those individuals or team members who have not yet reached the age of majority, his/her parent or legal guardian will be required to sign a standard declaration and release form confirming compliance with the contest rules, and acceptance of the prize as awarded and assigning all rights, titles and interests in the entry to Ames Construction, Inc. (including a waiver of moral rights) within seven (7) days of being notified that his/her entry has been selected.



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10. If a contestant is not 18 years old, Ames Construction, Inc. will require his or her parents or legal guardian's authorization before permitting the contestant to participate in the contest and accept a prize as awarded. In the case of a team effort, each member of the team who is not 18 years old must also obtain parental or guardian consent.
11. When entering this contest each contestant (and where appropriate, with the consent of a parent or guardian) must consent to the use, reproduction, publication, transmission and/or broadcasting of his/her name, address, likeness, school, age, grade, and/or prize information, without compensation, in any Ames Construction, Inc. advertisement, publication or promotion, for general news or other information purposes. Winners must also consent to their photographs being taken by Ames Construction, Inc. for the same purposes, without further compensation. Each contestant (and where required, his/her parent or guardian) irrevocably and in perpetuity grants Ames Construction, Inc., without compensation, the right to use the video submission, in whole or in part, in any way, including without limitation, to reproduce make derivatives, edit, modify, translate distribute, transmit, publish, license and broadcast the video submission worldwide, by any means.
12. The chances of winning a prize depend on the total number and quality of eligible entries received prior to the closing date.
13. Ames Construction, Inc., reserves the right to cancel, terminate, modify or suspend the contest for any reason, without any prior notice to any contestant.

Selection of Awards:

14. Entries will be judged by a panel of judges chosen by Ames Construction, Inc... The decisions of the judges on all matters relating to the contest are final and not open to dispute.
15. Each individual or team member who submitted a winning entry will be notified by telephone or email that his/her entry has won and the procedure to follow to claim the applicable prize. If an individual or one or more team members decline the prize, the prize may be forfeited and awarded to another entry in accordance with these contest rules. Only the winning entries will be notified. A list of winning videos will be posted on www.amesconstruction.com web sites.
16. If Ames Construction, Inc. does not receive entries of sufficient quantity or quality, Ames Construction, Inc. reserves the right not to award any prizes.

Entry Information:

17. Each contestant or team may only submit one video submission in either VHS or DVD-R format. Multiple entries will not be accepted.
18. Your video submission must be received by Ames Construction, Inc. by 4:00 P.M. on Tuesday, November 1, 2008.
19. The video entry must be clearly labeled with your videos title, your name, mailing address and telephone number. Where more than one student has been involved in the creation of the video, the video entry must be clearly labeled as a team effort.



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20. Please submit your video by mail or courier to:

Ames Construction, Inc.
Safety Video Contest
Roger McBride
2000 Ames Drive
Burnsville, MN 55306

- 21.** If any copyright or permissions, licenses, clearances, releases, waivers of moral rights and approvals were obtained, please enclose these with your video entry. Ames Construction, Inc., is not responsible for entries that are destroyed, delayed, lost, misdirected, incomplete, damaged or destroyed. Any entry that has tampered with, your unreadable or mutilated will not be accepted. **PLEASE SEND AMES CONSTRUCTION, INC.; DO NOT SEND THE ORIGINAL OR ONLY COPY.**
- 22.** If you require confirmation that Ames Construction, Inc., has received and accepted your entry, include your e-mail address on the completed entry form. Ames Construction, Inc. will try to advise you that your entry was received.
- 23.** For the purpose of these Rules, each properly labeled video submission accompanied by a properly completed Official Entry Form shall be considered a valid entry.
- 24.** These rules may be changed without notice or reason including, if necessary, to comply with any applicable law. By entering this contest, contestants agree to abide by these rules and acknowledge that Ames Construction, Inc. shall not be responsible for any damages, costs, demands, claims or losses of any kind, incurred by any contestant as a result of participation in the Ames Safety Video Contest.